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**CLAIM AMENDMENTS**RECEIVED  
CENTRAL FAX CENTER

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1 1. (Currently amended) An apparatus for delivering messages to a message  
2 recipient, comprising:

3 a gateway component that provides an identifier of a service provider to a sender  
4 of [[a]] the message through employment of a user address associated with a recipient  
5 of the message, wherein the identifier is a logo associated with the service provider.

1 2. (Currently amended) The apparatus of claim 1, wherein the service  
2 provider is associated with the recipient of the message, and wherein the gateway  
3 component determines the identifier of the service provider associated with the recipient  
4 of the message through employment of the user address associated with the recipient.

1 3. (Currently amended) The apparatus of claim 2, wherein the gateway  
2 component determines an indication of a text-delivery network associated with the  
3 service provider, and wherein the gateway component provides the indication of the  
4 text-delivery network to the sender.

1 4. (Currently amended) The apparatus of claim 3, wherein the indication of  
2 the text-delivery network comprises a Universal Resource Locator (URL) associated  
3 with the text-delivery network, and wherein the gateway component provides the  
4 Universal Resource Locator to the sender to allow for an initiation of the message by  
5 the sender.

1 5. (Currently amended) An apparatus, comprising:

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2 a gateway component that provides an identifier of a service provider to a sender  
3 of a message through employment of a user address associated with a recipient of the  
4 message;

5 wherein the service provider is associated with the recipient of the message, and  
6 wherein the gateway component determines the identifier of the service provider  
7 associated with the recipient of the message through employment of the user address  
8 associated with the recipient; and

9 wherein the gateway component determines an indication of a text-delivery  
10 network associated with the service provider, and wherein the gateway component  
11 provides the indication of the text-delivery network to the sender; and

12 ~~The apparatus of claim 3, wherein the indication of the text-delivery network~~  
13 ~~comprises an indication of a first web portal associated with the text-delivery network;~~  
14 ~~and~~

15 wherein the gateway component establishes a second web portal with the  
16 sender; and

17 wherein the web portal allows for an initiation of the message by the sender  
18 through employment of the second web portal; and

19 wherein the gateway component employs the indication of the first web portal to  
20 redirect the first web portal to the first second web portal.

1 6. (Withdrawn) The apparatus of claim 1, wherein the gateway component  
2 determines an indication of a text-delivery network associated with the service provider,  
3 wherein the gateway component prompts the sender for the message;

4 wherein the gateway component communicates with the text-delivery network to  
5 provide for delivery of the message to the recipient.

1 7. (Withdrawn) The apparatus of claim 6, wherein the gateway component  
2 sends an email to the text-delivery network.

1 8. (Withdrawn) The apparatus of claim 6, wherein the gateway component  
2 sends a short message to the text-delivery network.

1 9. (Withdrawn) The apparatus of claim 6, wherein the text-delivery network  
2 comprises a cellular network, wherein the gateway component communicates with the  
3 text-delivery network through employment of a cellular networking protocol.

1 10. (Withdrawn) The apparatus of claim 9, wherein the cellular networking  
2 protocol comprises the American International Standards Institute-41 (ANSI-41)  
3 protocol, wherein the gateway component employs the American International  
4 Standards Institute-41 protocol to provide for delivery of the message on the cellular  
5 network.

1 11. (Withdrawn) The apparatus of claim 9, wherein the cellular networking  
2 protocol comprises the Global System for Mobile Communications ("GSM") Mobile  
3 Application Part ("MAP") protocol, wherein the gateway component employs the Global  
4 System for Mobile Communications Mobile Application Part protocol to provide for  
5 delivery of the message on the cellular network.

1           12. (Withdrawn) The apparatus of claim 6, wherein the text-delivery network  
2 comprises a landline network, wherein the gateway component communicates with the  
3 text-delivery network through employment of a landline protocol.

1           13. (Withdrawn) The apparatus of claim 12, wherein the landline protocol  
2 comprises the Session Initiation Protocol ("SIP"), wherein the gateway component  
3 employs the Session Initiation Protocol to provide for delivery of the message on the  
4 landline network.

1           14. (Withdrawn) The apparatus of claim 1, wherein the gateway component  
2 provides an internet interface that is employable by the sender of the message to  
3 provide for an initiation of the message;

4           wherein the gateway component employs the internet interface to receive the  
5 user address from the sender of the message.

1           15. (Withdrawn) The apparatus of claim 14, wherein the service provider  
2 comprises a cellular service provider associated with the recipient, wherein the gateway  
3 component provides a cellular networking interface that provides for a delivery of the  
4 message to the recipient.

1           16. (Withdrawn) The apparatus of claim 1, wherein a plurality of identifiers  
2 comprises the identifier, wherein a plurality of service providers comprises the service  
3 provider, wherein a plurality of user addresses comprise the user address, the  
4 apparatus further comprising:

5 a database component; and

6 a server component;

7 wherein the database component and the server component cooperate to  
8 provide the identifier of the service provider of the plurality of identifiers associated with  
9 the plurality of service providers to the sender of the message.

1 17. (Withdrawn) The apparatus of claim 16, wherein the database component  
2 obtains the plurality of service providers associated with the plurality of user addresses  
3 from a Local Exchange Routing Guide (LERG).

1 18. (Withdrawn) The apparatus of claim 16, wherein the database component  
2 associates the plurality of service providers with a plurality of text-delivery networks.

1 19. (Withdrawn) The apparatus of claim 16, wherein the server component  
2 provides an internet interface that is employable by the sender of the message to  
3 provide the user address associated with the recipient;

4 wherein the server component communicates with the database component to  
5 obtain the identifier of the service provider based on the user address.

1 20. (Withdrawn) The apparatus of claim 1, wherein the user address  
2 comprises a ported user address, wherein the gateway component obtains a Location  
3 Routing Number (LRN) associated with the ported user address;

4 wherein the gateway component provides the identifier of the service provider to  
5 the sender of the message through employment of the Location Routing Number.

1        21. (Withdrawn) A method, comprising the step of:  
2        providing an identifier of a service provider to a sender of a message through  
3        employment of a user address associated with a recipient of the message.

1        22. (Withdrawn) The method of claim 21, wherein the user address comprises  
2        a ported user address, wherein the step of providing the identifier of the service provider  
3        to the sender of the message through employment of the user address associated with  
4        the recipient of the message comprises the steps of:

5        obtaining a Location Routing Number (LRN) associated with the ported user  
6        address; and

7        providing the identifier of the service provider associated with the Location  
8        Routing Number.

1        23. (Withdrawn) The method of claim 21, wherein the step of providing the  
2        identifier of the service provider to the sender of the message through employment the  
3        user address associated with the recipient of the message comprises the steps of:

4        determining a text-delivery network associated with the service provider; and

5        providing an indication of the text-delivery network to the sender to allow for  
6        initiation of the message by the sender.

1        24. (Withdrawn) An article, comprising:  
2        one or more computer-readable signal-bearing media; and

means in the one or more media for providing an identifier associated with a service provider to a sender of a message through employment of a user address associated with a recipient of the message.

25. (New) The apparatus of claim 5, wherein the indication of the text-delivery network comprises a Universal Resource Locator (URL) associated with the text-delivery network, and wherein the gateway component provides the Universal Resource Locator to the sender to allow for an initiation of the message by the sender.